

Names:

You have been hired as a travel consultant for the Ivy Academia Dynamic Ad Agency to design a luxury tour through the Human Body Systems. Before you can collect your fee and sign your contract with the Anatomy Travel Bureau, you must produce a convincing brochure advertising your Human Body Systems tour. The owner of the travel bureau, Mr. Thomas Tummy, has informed you that in order to win the contract you must highlight the trendy hangout locations, the exciting activities, and the imports and exports of the area. For insurance purposes, you must also discreetly mention any possible dangers or special precautions that tourists might encounter while visiting these systems.

Format and Directions:

- Your Body Tour must visit one or more of the following organ systems: Digestive, Respiratory, Circulatory, or Excretory System.
- Use 8X11 Paper folded into thirds or quarters
- Use drawings, computer graphics, photographs, magazines, and journals to help create your brochure
- All written parts of the brochure must be typed
- Include trendy hangout locations, exciting activities, and the imports and exports of the area in your brochure.
- You must also discreetly mention any possible dangers or special precautions that tourists might encounter while visiting these systems. *Stix & Fnx*
- You will orally present your brochure to the class and convince us to take your Body System Tour.

Student will be graded according to the attached rubric.

Body System Travel Brochure Rubric

Content (50%)

1 2 3 4

Information presented is accurate, factual, and relevant to specific topic

1 2 3 4

Research is in-depth and covers all systems and required topic areas

1 2 3 4

Time, energy, effort, and organization are evident in the brochure

1 2 3 4

Project shows mastery of structures and functions of the body systems

1 2 3 4

Interrelationship between systems is clearly depicted and explained

Travel Brochure (30%)

1 2 3 4

Travel Brochure is neat and shows thought and effort

1 2 3 4

Travel Brochure clearly illustrates all structures, functions, and risks associated with travel through the systems

1 2 3 4

Travel Brochure exhibits creativity

Oral Presentation (20%)

1 2 3 4

Presentation is smooth and shows evidence of preparation

1 2 3 4

Presentation is convincing and explains why we should take the Body System Tour

Four Point Assessment Guide

1= the element described is missing

2= the element is present, but does not meet described standard

3= the element is present and meets standard, but needs some revision or improvement

4= the element is present and meets or exceeds the standard and no revision is recommended

Grading:

A= 36-40

B= 32-35

C= 28-31

F= 27 or Below

*Include the following